



Trumbull Printing's Best Weapons For COVID: Great Staff & Technology Investment

Trumbull Printing's investment in the Quad Tech Register Guidance system in 2018-2019 was initially deployed to combat the volatility in the newsprint paper market. The system has also been key to helping the business and our clients navigate the difficulties of the COVID-19 pandemic.

"The new system has allowed us to handle the reduced press runs and page counts brought on by the pandemic with increased quality and without a spike in our waste percentages and input costs. The importance of this cannot be overstated in such a sudden and dramatic economic downturn," said Gus Semon, Vice President of Trumbull Printing.

"During this pandemic our first priority has been the health and well being of our staff. Without the quality of our people we could never have remained operational in the midst of this crisis. As a result we have been able to avoid any staff reductions to date despite 50% of our clients being sidelined because of COVID restrictions," Gus continued. "We are very fortunate."

The new system was installed across four of the six Trumbull press lines. It involves breakthrough technologies, combining unmatched color-register performance with the flexibility to meet the most demanding press requirements. It includes a series of cameras and motors installed throughout the large presses. This equipment operates in concert with integrated hardware and software to monitor and then automatically adjust printing registration during a typical press run without any manual involvement by a pressman.

Trumbull Printing operates out of a 60,000 square-foot facility in Trumbull, CT. The plant operates 24/6, producing newspapers and other publications for a wide variety of publishers and marketers between Boston and Philadelphia and the entire Northeast & Mid-Atlantic regions.

Please keep us in mind if there's anything we can do to help you. Please feel free to contact us. We've got your back!

We offer free consultation and a simple [Online Quote Request form](#).

More information can be found at trumbullprinting.com.

All stay safe, healthy and be well!